Red Wing Shoes I.T. Takes Major "Step" Forward with Renodis TTM™ Enabling Strategic Focus

"Renodis' Turnkey Telecom Management solution is compelling and innovative in its scope and competence."

- Joe Topinka
CIO and VP of Multichannel Commerce

3x
increase in optical bandwidth while costs dropped by 33%

40%
lower cost monitoring with better reporting and faster diagnostics

27%
reduced total connectivity cost per employee

CHALLENGE

Prior to bringing Renodis on board, Red Wing Shoe had limited resources and time for devoting to the management of their communications infrastructure. They were experiencing rapid growth and international expansion, which led to numerous strategic IT projects on their plate.

- Connectivity Cost per Employee (CC/E) 20-30% higher than industry average
- No disaster recovery strategy
- Mobile policy and platform needed
- Carrier support limited or non-existent
- End user productivity impacted due to help desk support
- No vendor, contract, invoice or change management processes established
- Inaccurate telecom inventory

CUSTOMER
Red Wing Shoe Company, Inc.
INDUSTRY
Manufacturing and retail
NUMBER OF LOCATIONS
400
NUMBER OF EMPLOYEES
2,200
PRIMARY BUSINESS DRIVER
Retail growth and multi-channel commerce

![RENODIS - Turnkey Telecom Management]

SOLUTION

Renodis uses 5 Management Disciplines to achieve operational excellence in managing a communications infrastructure. A sampling in each discipline includes:

Financial Management	Asset Management
• Audit/recommendations • Invoice/expense mgmt • Contract renegotiation	• Device inventory • Network inventory • Contract management

Technology Management	Vendor Management	User Support
• Disaster recovery plan • Network monitoring • Technology Roadmap	• Vendor liason • CarrierPoint™ evaluation • Incident management	• Help desk support • Change management • Int'l travel notifications

RESULTS

Renodis' TTM Solution measures, then maximizes value within three key dimensions: Technical, Economic, and Service. Each reporting period enables an unprecedented focus on how the activities of TTM have added specific and measurable value within each critical dimension.

Technical
- New optical network increased bandwidth 3x while costs dropped by 33%
- Renodis monitoring solution, Beacon, resulted in better reporting, faster diagnostics and 40% lower cost
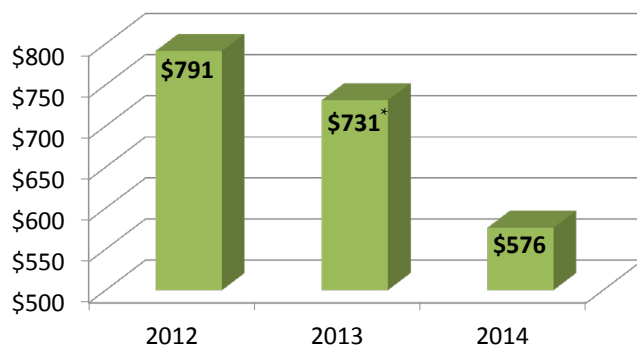- Renodis MDM platform enabled a worry-free BYOD environment

Economics
- Reduced Connectivity Cost per Employee (CC/E) to $576 per year (27% savings)
- New invoice/change management procedures reduces ongoing costs by 10%

Support and Service
- Accurate, real-time telecom inventory
- Professional vendor management procedures yield quicker resolutions
- Faster, more efficient help desk support increased end-user productivity

"Managing telecom is tactical in nature and we feel it is best handled by Renodis so we can focus on our strategic technology projects that delight our customers and grow our business."

- Joe Topinka
CIO and VP of Multichannel Commerce

RENODIS
Turnkey Telecom Management
1-866-200-8986
www.Renodis.com

Red Wing Shoe Connectivity Cost Per Employee (CC/E) Per Year

	2012	2013	2014
	$791	$731*	$576

*Renodis relationship began in July 2013